



GoParkit releases Parking as a Service platform under technology licensing & own-label model –

Allows parking companies & providers to rapidly go digital for payments, permitting, analytics.

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Contact: Direct to CEO, Gearoid O’Riain – gearoid.oriain@goparkit.com; Cell/mobile +353 87 2902343

GoParkit Technologies - creators of the most robust parking payments, permitting, analytics and management platform - announce the availability of the platform under a technology licensing model. Parking industry companies, or college, hospital and property groups, can now have their own fully branded pay-by-phone mobile app, permit processing portals, and real-time data stream on parking activities.

The GoParkit platform features include:

- Pay-by-phone mobile app – using GPS allows one-click payment by drivers.
- Permitting application portal, and full featured application processing workflow for administrators. Virtual, hardcopy and hybrid permitting supported.
- Driver portal for full self-service account management, parking history and expenses details.
- Real-time view of parking activities with live map pins
- Full and live transparency for drivers and operators alike
- Enforcement app or API to integrate with other enforcement systems
- APIs and REST Web Services for integration including to sensors

The Cloud-based tools can be branded fully, integrated fully with existing systems such as enforcement or sensors. Hosting uses top performance Microsoft Azure, and payments are fully PCI DSS1 certified. Support is provided directly or licensee training provided.

GoParkit is seeking a limited number of dedicated licensees with whom to create long term partnerships, with market exclusivity options, right up to equity options.

The GoParkit Parking as a Service platform is proven across a number of fully operational sites since 2015, and is backed by a full-service ICT & analytics company of 20 years standing.

In making the announcement, co-founder and CEO, Gearoid O’Riain, commented “By making the GoParkit parking platform available for fully comprehensive own-brand labelling we see a future focussed on partnerships. Our platform is excellent and proven and can bring digital parking to an industry partner overnight, allowing them protect their existing market position and progress positively into the future.”





To arrange a demonstration GoParkit ask that contact is made directly to CEO, Gearoid O’Riain, and to Business Development Manager, Mark Hawkins.

Emails: gearoid.oriain@goparkit.com / mark.hawkins@goparkit.com.

About GoParkit:

GoParkit Technologies is the most complete mobile & permit parking solution in the market with headquarters in Ireland and serving a global market.

Uniquely it combines pay-by-phone apps, web portals, a full permit application & management solution, and analytics – all within the same secure web platform. It integrates with any other systems via an API – such as enforcement systems, sensors, business systems. Transparency is provided for parking providers through real-time information on parking, while secure payments and data provides peace of mind to drivers. GoParkit leads with convenience for drivers and efficient management for parking providers – cities, colleges, companies.

GoParkit has the backing of a twenty-year-old information and location technologies company – Compass Informatics – and this expertise in workflow, analytics, and location based technologies is reflected in the GoParkit.com platform.

Web: goparkit.com

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Technology Licensing Matrix



Feature	Bronze	Silver	Gold	Platinum
Pay by phone app (with GPS)	✓	✓	✓	✓
Permitting	✓	✓	✓	✓
Real time and historic analytics	✓	✓	✓	✓
Access to API for integrations	✓	✓	✓	✓
Transaction volume	Medium	High	High	Very high
Limit on clients / sites / drivers	✓	✓	✓	
Card payment fees	✓	✓	✓	✓
Card payment – option to integrate with own system				✓
% margin on transactions	✓	✓	✓	✓
Clear monthly support & hosting fees	✓	✓	✓	✓
Own branding on public facing portal		✓	✓	✓
Own branding on app			✓	✓
Own branding throughout including admin interfaces				✓
Use own payments service, option				✓
Secure multi-tenant Cloud hosted instance	✓	✓	✓	-
Secure separate Cloud hosted instance				✓
In-house hosting option				✓
Market / geography exclusivity option				✓
Technical support level	Standard	High	Extended	Dedicated
Technical support level – option to increase allocation			✓	✓
Key account management & partnership	✓	✓	✓	✓
Roadmap features incl. Retailer loyalty app; Push notifications to users; Advanced reporting & analytics; Geofenced notices; Wearable devices; Extension to non-parking permits.				✓
Equity option				✓